



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.Com. DEGREE EXAMINATION - COMMERCE

FIRST SEMESTER – APRIL 2013

CO 1811 - BUSINESS ENVIRONMENT AND POLICIES

Date : 06/05/2013
Time : 9:00 - 12:00

Dept. No.

Max. : 100 Marks

SECTION – A

Answer ALL questions:

(10 x 2 = 20)

1. Define 'Business Environment'.
2. What is legal environment?
3. What is business ethics?
4. What do you mean by privatization?
5. What is environmental forecasting?
6. Write a short note on 'Cultural Lag'.
7. What do you mean by economic system?
8. What is meant by 'Economic Planning'?
9. What is GNP? How do they calculate it?
10. What is meant by 'Industrial Policy'?

SECTION – B

Answer any five questions:

(5 x 8 = 40)

11. Explain the features of Five Year Plans of our country.
12. Distinguish between internal and external environment of business with suitable examples.
13. What is 'Mixed Economy'? What are its merits and demerits? Explain.
14. Explain the differences between Fundamental Rights and Directive Principles of State Policy.
15. Offer your suggestions for strengthening Trade Union Movement towards greater India.
16. Explain the features of company form of business.
17. Enumerate your views on growth of large industrial houses and concentration of economic power in India.
18. Write the provisions of Consumer Protection Act, 1986 on consumer disputes redressal mechanism.

SECTION – C

Answer any TWO questions:

(2 x 20 = 40)

19. Do you think that the present economic environment is favourable to business houses? Give suggestions to strengthen the favourable economic environment.
20. How far does an Indian Corporate hence discharge its social responsibilities? Give explanation with suitable examples.
21. Explain the major trends in India's population structure and its influence on business during the last two decades.
